

HALYNNA SNYDER

Web Developer

Skills

- HTML
- CSS
- Javascript
- Adobe Creative Suite
- Wordpress
- Node.js
- Git
- Hugo

Contact

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halynnasnyder.com

Career History

Front-end Developer and Designer

UNC Reese Innovation Lab

January 2020 - Present

- Designed websites and signages for various client based projects
- Redesigned websites to meet accessibility standards

Design Coordinator

Carolina Union

August 2019 - January 2020

- Created posters, flyers, logos, and signage for university clients on a strict deadline

Web Development and Design Team Intern

The Daily Tar Heel, 1893 Brand Studio

August 2019 - January 2020

- Created graphics to be posted on 1893 Brand Studio's Instagram, Facebook, Twitter, and Pinterest pages which saw a 2730% increase in user engagement

Digital Communications Intern

UNC Digital Literacy and Communication Lab

October 2018 - May 2019

- Maintained departmental communication through website upkeep, social media, and newsletters
- Wrote news articles publicizing events and stories within the English and Comparative Literature Department
- Encouraged innovation in teaching through workshops and research projects

Academic History

University of North Carolina at Chapel Hill

Hussman School of Media and Journalism

Double major in interactive multimedia journalism and English with a concentration in film studies

Expected graduation: May 2021

GPA: 3.5