

HALYNNA SNYDER

Designer and Developer

Contact

halynna@live.unc.edu

halynnasnyder.com

CAREER HISTORY

Design Coordinator

Carolina Union
August 2019- Present

-Created posters, flyers, logos, and signage for university clients on a strict deadline

Web Development and Design Team Intern

The Daily Tar Heel, 1893 Brand Studio
January 2019-July 2019

-Created graphics to be posted on 1893 Brand Studio's Instagram, Facebook, Twitter, and Pinterest pages which saw a 2730% increase in user engagement

Digital Communications Intern

UNC Digital Literacy and Communication Lab
October 2018-May 2019

-Maintained departmental communication through website upkeep, social media, and newsletters

-Wrote news articles publicizing events and stories within the English and Comparative Literature Department

-Encouraged innovation in teaching through workshops and research projects

Academic History

University of North Carolina at Chapel Hill

School of Media and Journalism
Expected Graduation: May 2021
GPA: 3.5

-Member, Phi Sigma Pi National Honors Fraternity
-Member, Blank Canvas Dance Company

Skills

- Adobe Creative Suite
- HTML
- CSS
- Javascript
- Node.js
- Git
- Wordpress